

Managing Group Risk Attitude

Ruth Murray-Webster and David Hillson

'They have succeeded in this – and in making such a multi-faceted subject highly readable and genuinely interesting.' – **The RoSPA Occupational Safety & Health Journal**

This book builds on the authors' previous title *Understanding and Managing Risk Attitude* but this time looks exclusively at the challenges of understanding and managing those attitudes adopted by groups of people when faced with making decisions that they perceive as risky and important.

The book makes the link between risk management and decision-making explicit, building on existing work from the economic and risk psychology schools but taking a pragmatic, practitioner-focused approach that is relevant to all decision-making groups in any situation.

The insights in *Managing Group Risk Attitude* are derived from the authors' own applied research. Details of the research methods and findings are included in the book in support of a practical model and steps to manage risk attitude using applied emotional literacy.

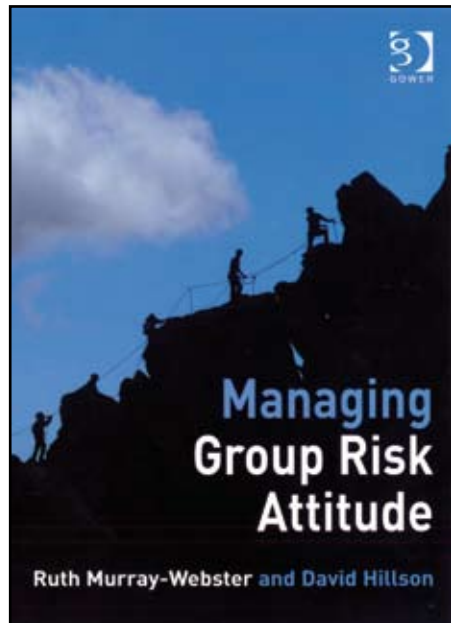
Ruth Murray-Webster and David Hillson have written a practical book for all decision-makers, supported by actual research by practitioners and underpinned by the seminal research of leading academics.

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Contents:

Preface; Foreword; PART 1 UNDERSTANDING AND MANAGING RISK ATTITUDE – THE STATE OF CURRENT KNOWLEDGE: Understanding risk attitude; What is a good decision?; Managing risk attitude. PART 2 GROUP RISK ATTITUDE IN ACTION – FROM THEORY TO PRACTICE: Drivers of group risk attitude; Exploring influences in group risk attitude; Implications for managing group risk attitude. PART 3 EFFECTIVE GROUP DECISION-MAKING THROUGH MANAGED RISK ATTITUDE: Practical steps for managing group risk attitude; The journey continues – charting the way ahead. Appendices; Index.



See overleaf for more information ►

