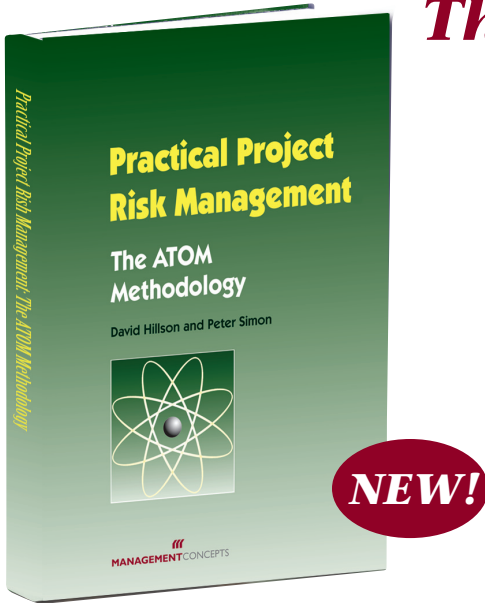


# Discover the Simple, Scaleable Risk Process that Applies to All Projects!

## *Practical Project Risk Management: The ATOM Methodology*



Because all projects are “risky,” risk management proactively addresses implications of uncertainty in achieving project objectives. **Practical Project Risk Management: The ATOM Methodology** helps you apply risk management theories and tools to your project so you can manage risk properly, efficiently, and effectively. Not just another collection of theories, the Active Threat and Opportunity Management (ATOM) methodology enables you to make risk management ideas and processes work for your project. This valuable resource provides:

- ❖ Best practice guidelines and standards translated into a comprehensive, proven methodology
- ❖ A simple, step-wise process for managing risk
- ❖ Practical advice on how to manage risk properly
- ❖ Hints and tips on how to get the most out of the risk management process
- ❖ Guidance to help you minimize threats, maximize opportunities, and achieve objectives

### About the Authors

**Dr. David Hillson, PMP, FRSA, FAPM, FIRM, MCMI**, is an international risk management consultant and Director of Risk Doctor & Partners. He is a popular conference speaker and award-winning author on risk. David is an active member of the Project Management Institute (PMI), was a founding member of the Risk Management Specific Interest Group, and received the PMI Distinguished Contribution Award for his work developing risk management over many years.

**Peter Simon, BSc, PMP, FAPM**, has 30 years of experience as a project management consultant and practitioner across all industries and business sectors. He successfully built the project management consultancy and training arms of the PMProfessional group of companies, and is now Managing Partner of Lucidus Consulting Limited. Peter was Chairman of the UK Association for Project Management’s (APM) Risk Management Specific Interest Group for four years and is a Fellow of APM, a member of the PMI, and a Visiting Fellow of Cranfield University School of Management.

©2007, 7" x 10" hardcover, 210 pages,  
ISBN 978-1-56726-202-5, Product Code B025, \$59

**Contents:** Part I: The Problem • The Challenge of Managing Risk • Making it Work • Active Threat and Opportunity Management — The ATOM Risk Process • Part II: Applying ATOM to a Typical Project • Start at the Beginning (Initiation) • Exposing the Challenge (Identification) • Understand the Exposure (Assessment) • Options and Actions (Response Planning) • Spread the Word (Reporting) • Just Do It (Implementation) • Keeping it Alive (Major Reviews) • Ongoing Updates (Minor Reviews) • Learning from Experience (Post-Project Review) • Part III: Variations on a Theme • ATOM for Small Projects • ATOM for Large Projects • Simulating Possible Futures (Quantitative Analysis) • Next Steps

### RISK-FREE ORDER FORM

**YES!** Please send me **Practical Project Risk Management: The ATOM Methodology** [Product Code B025, \$59]. If not 100% satisfied, I can return the book to Management Concepts within 30 days, and if I have already paid, I will receive a prompt refund. My satisfaction is guaranteed!

#### Payment method

Purchase order enclosed     Check  
 VISA     Master Card     AMEX  
Credit Card # \_\_\_\_\_ Exp.Date \_\_\_\_\_  
Name as it appears on the credit card \_\_\_\_\_  
Signature \_\_\_\_\_  
Phone # \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email Address \_\_\_\_\_

Shipping and handling: \$6.50 for the first book, \$2.95 each additional copy.  
Applicable state sales tax will be added.

#### Three Easy Ways to Order

**ONLINE:**  
www.managementconcepts.com/pubs

**PHONE:** 703.790.9595

**MAIL:**

**MANAGEMENT**CONCEPTS  
8230 Leesburg Pike  
Vienna, VA 22182